

Gift Me My Wedding

RESOURCES

Florist Questions - Knowing What to Ask your Vendors:

There are many levels of “florists” when it comes to weddings. Many florists are floral designers or events designers. The florist is the vendor that really brings the look and style of your wedding to life. It is important to have clear communication with your florists – even more so if you have very specific ideas on décor and the look of your wedding. If you are not a very creative type personality it is just as important to make sure that the florist is communicating their ideas clearly to you.

Beyond the creativity there is also the budget. There are a number of ways to reduce budget without compromising the look of the ceremony and reception. Prior to deciding exactly what flowers you want determining all of the details of the décor it is beneficial to meet with a reputable florist. Looking at reviews for any wedding vendor is always your best resource for determining how reputable a vendor really is. Having a basic idea will help them but here are some great ways to make your money go further when possible.

- What flowers are in season during the time of your wedding that the florist would recommend? Flowers are truly flown in from all over the world on a daily basis. However, those flights drive the costs up. Additionally, red flowers (ALL red flowers) are harder to come by towards the end of November until the end of February. A dominant color of Christmas is red and the same holds true for Valentine’s Day. This puts a much higher price on red flowers at that time and the quality just will not always be there. If you are planning a wedding that will occur in this time frame it is always smart to get your florists recommendations.
- See if there is a price variance if you provide your own vases or if you rent vases versus purchase vases from the florist.

Additional Things to Know on Florists:

- Once your florist has an understanding of what your vision is for your wedding – let them create the design. See what their interpretation is and how much the proposal is for. The florist is able to then cut items here or add items in another area to meet either budget requirements or finishing touches on the vision requirements.
- A professional florist or floral designer will already know that they only have a window of time to set up a ceremony site or reception hall prior to the wedding guests arriving. They will schedule their set up time with the venue or ceremony location and arrive with centerpieces already made and have minimal assembly required. Any assembling of floral décor that must be done on site is accounted for and staffed accordingly.
- In the event that you are having a friend or family member do your flowers for your wedding there are some things that you and they may need to be aware of in advance.
 - Do they have access to a refrigeration unit large enough to hold the flowers needed for the wedding?
 - Do they have a work area large enough to assemble centerpieces in advance of delivering to the reception site?
 - Do they have a van or large enough vehicle to transport the centerpieces and décor to the reception site and ceremony site?